

**P.E.P.P. UNLIMITED
HOSTED BY: THE VILLA**

1201 MUSEUM ROAD READING, PA

NOVEMBER 20

MARKETING MAGIC: “Conjuring Up New Possibilities”

This course meets mandatory training requirements for PCH and ALR Administrators and is appropriate for all staff who are responsible for marketing.

- ***Marketing vs Selling***
- ***Establishing Target Market***
- ***Obtaining Data That Will Produce Results***
- ***Marketing Methods That Increase Census***

**THE VILLA
1201 MUSEUM ROAD
READING, PA 19611
610-478-1201**

**STARTING AT 9:30AM
6 HOURS OF ANNUAL
TRAINING**

**CONTINENTAL BREAKFAST
& LUNCH INCLUDED**

**P.E.P.P. UNLIMITED
252 West Swamp Road
Unit #1
Doylestown, PA 18901
Phone: 800-944-5459
Fax: 215-348-4240
E-mail: info@peppunlimited.com**



Please fax, e-mail or mail registration to P.E.P.P. Unlimited. Your payment of \$179.00 must be received one week prior to the session. For further information, please call 215-348-3112.

Name _____

Facility Name _____

Address _____

City/Zip _____

Phone _____

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